

2012 Ocean to Lake Celebration



Lake Okeechobee to the Atlantic Ocean

Dupuis Wildlife Management Area

Corbett Wildlife Management Area

Jonathan Dickinson State Park

February 24-26, 2012

Who We Are

The Jupiter Farms Environmental Council (JFEC), Inc, a 501C(3) non-profit corporation dedicated to the acquisition and preservation of government owned green spaces assembled for the general public's use. The JFEC is the founding organization of NETA, the Northeast Everglades Trail Association.

The Event

February 24-26, 2012

The Ocean to Lake Greenway Celebration is an annual long distance trail event along a contiguous swath of 140,000 acres of public parks, state and federal lands, and rights-of-way that extend between Lake Okeechobee and the Atlantic Ocean. The trails are in both Martin and Palm Beach Counties. Some are well established areas such as Jonathan Dickenson State Park and both Dupuis and Corbett Wildlife Areas, while others were purchased fairly recently as part of our efforts to protect open spaces and natural areas, including the "Wild and Scenic" Loxahatchee River.

The OTL Celebration is for both amateur and experienced recreational athletes including long distance backpacking, horseback riding and off-road bicycling.

Mission

Your sponsorship dollars will help promote the acquisition and assembling of additional land for public use and go toward purchasing fundamental necessities and other operational expenses. Our advertising campaign for the OTL includes local newspaper articles, internet promotions, colored brochures placed in local sporting good stores, event T-shirts printed with our sponsors names, banners, and much more.

Our past OTL celebrations have been a huge success. This year's event indicates that there will be an even larger participation in all four venues, bringing in adventurous people from all over South and Central Florida and the Southeast region.

Schedule of Events



Hikers & Trail Runners

Hike or run along the Loxahatchee River corridor on Sunday, February 26th. Hike starts at 8:00 AM at Riverbend Park, and ends at Jonathan Dickinson State Park river area. Check in at 7:30 AM at Riverbend Park entrance parking lot.



Horseback Riders

Ride one day, two, or all three! Ride starts at Dupuis- Friday, February 24th, last day ends at J.D. State Park. Check-in from 7:00-8:00 AM each day at starting point. On-site registration for Sunday, February 26nd at Town & Country Feed Store. Plenty of room for trailers.



Off-Road Cyclists

Experience new trails on Sunday, February 26th from Jupiter Farms, Cypress Creek, across the Hobe Grove Ditch to J.D. State Park. Check-in 7:00-8:00 AM, ride starts at 8:00 AM.



Paddlers

Paddle the wild and scenic Loxahatchee

Master Event Sponsor

\$5,000.00

Color logo on all T-shirts

Logo on all event advertisements

Special recognition and display opportunities

Ad in all event brochures

Logo and link on website for 12 months



Ocean To Lake Greenway Celebration

Platinum Sponsor

\$1000 and above

Mention in any audio broadcast or written news reporting

B/W Logo on OTL Event T-Shirt

Logo on event signage

Logo and Link on OTL website and NETA website for 9 months

Name on OTL website

Other recognition and display opportunities

Celebration Site Advertisement opportunity

Gold Sponsor

\$500-\$999

B/W Logo on OTL Event T-Shirt in prime location

Logo on event signage

Logo and Link on OTL website and NETA website for 9 months

Name on OTL website

Celebration Site Advertisement opportunity

Silver Sponsor

\$250-\$499

B/W Logo on OTL Event T-Shirt

Name on event signage

Logo and Link on OTL website and NETA website for 9 months

Name on OTL & NETA website

Celebration Site Advertisement opportunity

Bronze Sponsor

\$25-\$249

Name listed on OTL and NETA website for 9 months

Celebration Site Advertisement opportunity

The Ocean to Lake Greenway Celebration is hosted by the Jupiter Farms Environmental Council, Inc., a 501(c)3 charitable organization of volunteers dedicated to protecting and enhancing the Loxahatchee River Watershed and to promoting the Ocean to Lake Greenway.

Checks should be made payable to "Ocean to Lake Greenway" and send to PO Box 934, Jupiter, FL 33468. Contact Susan Kennedy at 561-762-7220, or by email at info@evergladestrails.org

See our website: www.evergladestrails.org

A copy of the official registration and financial information may be obtained from the State of Florida division of consumer services by calling toll-free within the state 1-800-435-7342. Registration does not imply endorsement, approval, or recommendation by the State. State Registration #CH18639